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Interviews and photo shoots can be arranged



Announcing the 37th Annual Santa Cruz Fungus Fair January 7–9, 2011 Presented by the Fungus Federation of Santa Cruz

Friday January 7, 4 PM – 7 PM

Saturday and Sunday, January 8 – 9, 10 AM – 5 PM

Louden Nelson Community Center, 301 Center Street, Santa Cruz, CA

Admission: General \$7, Seniors (60+)/Students \$5, Kids under 12 free with adult admission

Friday Admission: \$5 for everyone

More parking on Center Street, near the Police Station

General Information: (831) 724-4522

<http://scfungusfair.org/> www.fungusfed.org

Map: <http://tinyurl.com/fair2011>

Come to Santa Cruz and explore the Kingdom of Fungi! Learn about the hundreds of beautiful and fascinating species of mushrooms found in the Santa Cruz/Monterey and Bay Area. Find fungi on display in a re-created woodland habitat. This unique Santa Cruz tradition features three days of fantastic fun, informative speakers and demonstrations, with fungal activities for the whole family.

The Santa Cruz Fungus Fair offers a range of features and programs of interest to all, including:

- A special room full of hands-on activities for kids, including a fungus exploration area, clay mushroom building, face paints, mushroom-dyed silk, wonderful mushroom art and more!
- Culinary demonstrations by top bay area chefs, including **Jozseph Schultz** (India Joze); **Todd Spanier** (King of Mushrooms); and **Damani Thomas** (Oswald). They will thrill your palate. **Dr. Denis Benjamin**, a nationally renowned mycologist and the author of *Mushroom Poisons and Panaceas*, will participate in a panel on current developments in mushroom poisonings and treatments.
- Nationally regarded mushroom author and expert **David Arora** will present *The Wheel of Fungi*. David is the author of *Mushrooms Demystified* and *All That the Rain Promises*, and was a co-founder of the Fungus Federation and instigator of the first Fungus Fair.
- Renowned herbalist **Christopher Hobbs** will discuss the medicinal properties of mushrooms.
- FFSC mushroom experts will be available throughout the fair to identify the mushrooms you've found.
- The habitat display area will present and display hundreds of mushroom species commonly found in the Santa Cruz/San Francisco/Monterey Bay area.
- Throughout the three day event, Fungus Fair attendees be able to learn more about local mushrooms, view remarkable mushroom arts and crafts, taste unusual and exceptionally good fungal fare, and be a part of the FFSC's overriding mission – **"We Keep the Fun in Fungi!"**

SCHEDULE

On **Friday, January 7** the Fungus Fair will open at 4 PM, with a presentation at 4:30 PM of *Mushrooms Around the World* by **Christian Schwarz and Noah Siegel**; a **culinary demonstration at 6 PM by chef Damani Thomas of Oswald in Santa Cruz** and walk through tours of the mushroom habit displays.

On **Saturday, January 8**, the Fungus Fair opens at 10 AM. Program highlights include **David Arora's *Wheel of Fungi* at 11 AM**; ***Dangerous or Deadly* with Dr. Denis Benjamin at 1 PM**; and a **culinary demonstration by chef Todd Spanier of King of Mushrooms at 3 PM**. A full set of programs and activities for children will be available throughout the day.

On **Sunday, January 9**, the Fungus Fair opens at 10 AM. Program highlights include **renowned herbalist Christopher Hobbs discussing *Medicinal Mushrooms* at 11 AM**; **David Arora presenting the *Wheel of Fungi* at 1:00 PM** and a **culinary demonstration by chef Jozseph Schultz of India Joze at 3 PM**.

The purpose of the Fungus Federation of Santa Cruz, a non profit 501(c)(3) organization, is to expand the understanding and appreciation of mycology (study of mushrooms) and to assist the general public, related institutions, and societies to further this goal. The annual Fungus Fair is a major contributor to this important educational process and thousands benefit from this activity every January. Many continue the learning process through out the year at monthly meetings and activities open to the public.

